S "Watching the Old Year Out With the

Sewark Station (WJZ) (Westinghouse--300 Meters) "It deline Stories," by Thornton Bur-

General Liestric Company (WGY)

Class B Station (103 Meters)

To help you solve your Heating Problems

As a relief from the shortage of anthracite coal, house-

Kerosene. There is a plentiful supply. It is economical. It is convenient to use. A combination of

Atlantic Rayolight Oil-the high quality kerosene-and one or more Perfection Oil Heaters will give you heat

that is clean, sootless, odorless; heat that can be easily

We stand ready to co-operate in relieving the situation.

Your stove, hardware, housefurnishings or department store can supply you with Perfection Oil Heaters. If not in stock, they can quickly obtain them for you from us.

And-Atlantic Service can assure your grocer always having a supply of Atlantic Rayolight Oil for your

THE ATLANTIC REFINING CO.

holders are being urged to consider other fuels.

transferred from room to room without waste.

VALENTINO IS DUE HERE AT 4 O'CLOCK

Philadelphia Section (CCA)

office Meters

Chicago Station (KAM

Westinghouse 1100 Meters-Central Standard Times

Pittsburgh Station Islah 1

e S I k S F . Ber es

Screen Star Will Speak Over Radio at Station WIP Tonight

DINNER IN BELLEVUE

Rodolph Valentino, maxing picture night via the Gimbel Brothers-Pi mile thank, Teper in the Laporer Bromlensting Station, will are rive at Bread Street Station this afternoon at 1 o'clock

A large ground of flappers, whose ido-Valentino is an expected to be on hand at the retreated station to curvia glimpso of their here. Both Gimbe. Brothers and the Prints Latenth have hern delagest wish neteral one calls asking where the fun- our see Valentina. He make a turbine appearance.

the Belleyne-Strafford . danger with Henry M. the Elevie Fan Bulls of DOT STATES Minn

Will bong

Miss Undtell have devided by allele

Tonight's Radio Programs

Philadelphia Station WIP1 Gimbel Brothers-Public Ledder

Stranbridge & Ciothier

Wamamaker's

Depend on Heppe Victrola Record Service Telephones: Rittenhouse 05-80 kensington 35-80

Keystone-Ruce 33-41

PERFECTION

OIL HEATERS

Depend on Heppe Victrola Record Service Telephones: Introduces 12-80 Keystone-Rare 33-41

One gallon Atlantic Rayolight Oil will keep

this Perfection Oil Heater going ten hours. There is no better oil heater made!

The House that Heppe built

C. J Heppe & Son Central Store - 1117-1119 Chestnut St. Uptown Store - N W Cor 6th & Thompson Sts.

A 75 cent Victor Record is worth 5 times its price compared with others. The Tone is better because the Artists are better. At Heppe's the records are New and Fresh because no demonstration records are sold.

We will send a junior sale-man with Sample Selections to homes in city limits if you phone "Rittenhouse 25: 9," "Kensington 3384" or, Keystone, "Race 3341".

We Sell Victrolas @ 1

Weekly and upwards—or on open charge account-at cash price without interest

C. J. HEPPE & SON Central Store: 1117-1119 Chestnut St. Uptown Store: 6th & Thompson Sts.

New and Fresh. No Demonstration Records Sold Here

We Will Send a Junior Salesman to Your Home with Sample Selections

Open Every Night

Here You Are, Sir-!

ur ENTIRE Stocks

The Great Reduction

Sale That Brings Extraordinary

Savings—

Man-if you have been waiting to buy that new overcoat or suit-here is your opportunity. Here is MR. HILL'S GREAT ANNUAL REDUC-TION SALE, that event that brings love prices right at the height of the scason-instead of waiting until the and of February.

And, it is a real sale—for prices have been greatly reduced on every overcoat and suit in our store-regardless of former marked price-regardless of cost-regardless of profit.

Mr. Hill's Famous Low Prices are

Reduced-

And Mr. Hill's prices are always known to be the lowest it is posside to offer. It is these low prices that are now further reduced in the most sensational

bargain event ever known at the very height of the season.

Entire 5 - story building full of clothing - packed jammed full of extraordinary bargains in THIS S E N SATIONAL REDUCTION EVENT!

Ready to fit every man-no matter what his size-no matter what he wants in style or material.

Men's Trousers REDUCEI Save Up to One-Half A'most 1000 pairs of trop ers se'ertell r this special rule binerrow. All the qual-

And Mr. Hill Reduces All Our AND 1 AND 2 PAIR PANTS Boys' Overcoats

To Tremendously Low Prices-For Tomorrow

Farches know our boys' store to be the largest in co. . . by—eccupying the entire Third Floor of the HILL ECILDING. And parents also know that the prices are always lowest—and they surely will appreciate the fact that these low prices are now still lower for THIS GREAT REDUCTION SALE. All the wanted styles—all materials—all patterns—all colorings. And every boy can be fitted up to

Open Evenings

Philadelphia's Largest Exclusive Men's and Boys' Clothing Store

Store Orders Accepted

Philadelphia's Largest Exclusive

= 1017-1019-1021 Market Street













